

ALEC PAYLEITNER

☎ 312.480.8161

✉ alecpayleitner@gmail.com

📍 Fennville, Michigan 49408

RESTAURANT MANAGEMENT

GROW Café + Bistro | Saugatuck, Michigan **2016 – 2023**

Managing Partner

- Full-time general manager
- \$600K seasonal sales (6 months), 50 seats, 25 employees
- Increased private event sales 10x with menu development and marketing initiatives
- Setup / maintained POS and reservation systems including Toast, Resy, and OpenTable
- Fully conceived / executed annual 14-week for-credit hospitality internship program, increasing seasonal employee retention by an average of 30%
- Built / maintained business website including all content creation
- All print menu creation including: graphic design, product marketing language, gratuity-free initiative

[See additional experience highlights below] **2010 – 2016**

Rockit Ranch Productions | Chicago **2005 – 2010**

Manager / Maître d' - Sunda New Asian (2009 - 2010)

- \$10M annual sales, 250 seats, 12 direct employees, 50+ total employees
- Created + executed hotel concierge program reaching over 30 hotels monthly

FOH Trainer - Rockit Bar & Grill (2005 - 2007)

Rascal's Italian Restaurant | LaGrange Park, Illinois **2001 – 2005**

Assistant General Manager

- \$1M annual sales, 100 seats, 20 employees
- Event planner for 100+ events annually
- Also: staff scheduling, entertainment bookings, POS maintenance (Digital Dining)

ADDITIONAL F.O.H. HIGHLIGHTS

Experience at these venues includes: manager-on-duty shifts, lead trainer, extensive beer and wine workshops

Saugatuck Brewing Company | Saugatuck, Michigan **2015 – 2016**

Vera Wine Bar & Restaurant | West Town, Chicago **2014 – 2015**

Graham Elliot Bistro | West Loop, Chicago **2013 – 2014**

Urban Union | University Village, Chicago **2012 – 2013**

Foreign Cinema | Mission, San Francisco **2010 – 2011**

NON-INDUSTRY WORK HIGHLIGHTS

Freelance Copywriting | Alec P Creative **2014 – 2023**

Executive Administrator | Saugatuck Douglas Area Business Association **2019 – 2022**

Marketing Associate | Tribune Media Company, Chicago **2008 – 2010**

EDUCATION

Northern Illinois University; DeKalb, Illinois

Bachelor of Arts in English, GPA: 3.9/4.0